

20th October 2011

MEDIA RELEASE

ADELAIDE GREENZONE DRIVE OFF TO A FLYING START

Adelaide GreenZone Drive has kicked off with a flurry of activity as South Australians take the opportunity to test drive the very latest in green cars.

The four day public event, which is part of the Veolia World Solar Challenge finish line activities at Victoria Square, hosted its first test drive at 11am today. Shortly after GreenZone Drive was visited by South Australian resident motor sport legend Vern Schuppan, AOM.

Mr Schuppan took the opportunity to try some of the cars available including the fully electric Nissan LEAF and Mitsubishi iMiEV.

Also present was the Deputy Lord Major of Adelaide, David Plumbridge, AM.

Over 100 test drives were conducted on the first day with at least seven vehicles available to drive on the 3.5km city drive route at any one time.

The Adelaide Green Zone Drive runs until 3pm on Sunday October 23 and bookings can be made on www.greenzonedrive.com.au or on-site at Victoria Square.

The following vehicles will be available to test at the Adelaide GreenZone Drive:

Audi A1 1.4 TFSI Sport, Audi A6 3.0 TDI quattro, Audi Q5 2.0 TDI quattro, BMW 320d, BMW X1 sDrive 2.0d, Honda Jazz GLi, Honda Insight VTI-L, Mitsubishi i-MiEV (2 examples), Nissan LEAF, Renault Latitude 2.0 dCi, Renault MEGANE hatch diesel, Toyota Hybrid Camry, Toyota Prius i-TECH

For further media information or interviews please contact:

John Kananghinis
Mobile: 0419 345 420
or
Ginger Moyle
0450 214 354



PARTICIPANTS



Audi
Vorsprung durch Technik



HONDA
The Power of Dreams



SPONSORS



The Advertiser
Make the most of every day



ChargeP*int